

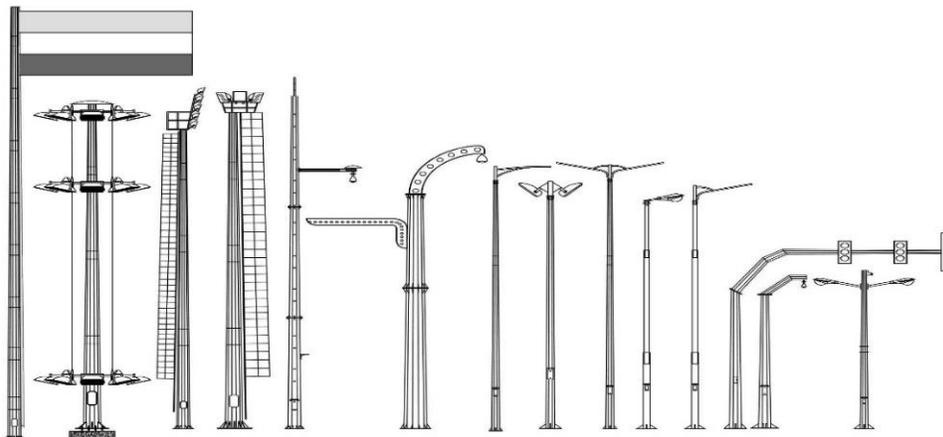
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Shahrsazan Modern Ideh Eng. Co.

SHAHRSAAZAAN Eng.Co.

CORPORATE PROFILE



ABOUT US OUR CORE VALUES



Customer:
First, Always

+



Our People:
Our Strength

+



Quality Policy:
Non Negotiable

+



Commitment:
We Keep Our Words

+



Excellence:
We Give Our Best

The company has begun to work officially assimilating youth power, research experiment of more than 20 years master directorship, modern knowledge of the world and systematic production line on 2005.

The company began its activity with design, produce and offer modern and classic park lights and continued its activity by offering types of base of street, lights, echoic lights, urban electronic decorations systems, types of optical telescope towers, systems equipped to LED lamps and lately, it was completed by adding field of urban furniture, traffic equipments and open area body building devices. This company is serving by providing the biggest access network to productions related to services, urban furniture and open areas in all over the country including cities, villages, governmental and nongovernmental centers, private places such as garden, villa, etc. the great family of our customers include more than 800 municipality offices, about 350 rural district offices, 200 governmental organization and private companies.

This industrial unit could design and perform more than 2000 light, traffic and urban furniture projects by relying on young members of sale part, and using creative, active and hard-working personnel of production and employees of installation and service after sale section in a short time. Therefore, it can be said that Shahrsaazaan technical & engineering Company has the most part of urban furniture market and its services in the country with a very significant distance from its colleagues.

Duty of this service-production group as one of forehands of this industry, while drawing customers' attention, is to familiarize its customers and consumers with different dimensions of efficiency including: to design and determine suitable place and time for using products and help to increase knowledge of authorities in the field of technical particulars of productions along with providing a constant relation with related technical units for performing installation, triggering and support services operations systematically.

Health and occupational ethics.

- 1- to meet social norms for using opportunities
- 2- to compete with competitors according to abilities
- 3- to choose representatives suitably and interaction of win- winning customers, contractors and suppliers.

Current programs.

- 1- To develop and vary product by using modern technologies while increasing consent of customers
- 2- to provide very low use products of LED and solar systems (showing interest in plan of using solar, wind, etc. energies for providing light)
- 3- superintending of the customer on all stages of production and offer of production continuously and directly
- 4- to increase production and efficiency.

Important results.

- 1- to execute 2000 light, urban furniture and traffic projects in more than 1400 center in work resume for 10 years
- 2- to increase quality level of products
- 3- to send goods rapidly
- 4- to provide services after sale for less than 72 hours.

Agendum.

- 1- to use more desirable primary materials with more durability
- 2- to continue quality strategy, to send goods and service after sale in shorter times
- 3- to more receive international standards
- 4- to drive market of urban furniture in country, Middle East and North of Africa.



PRODUCTS

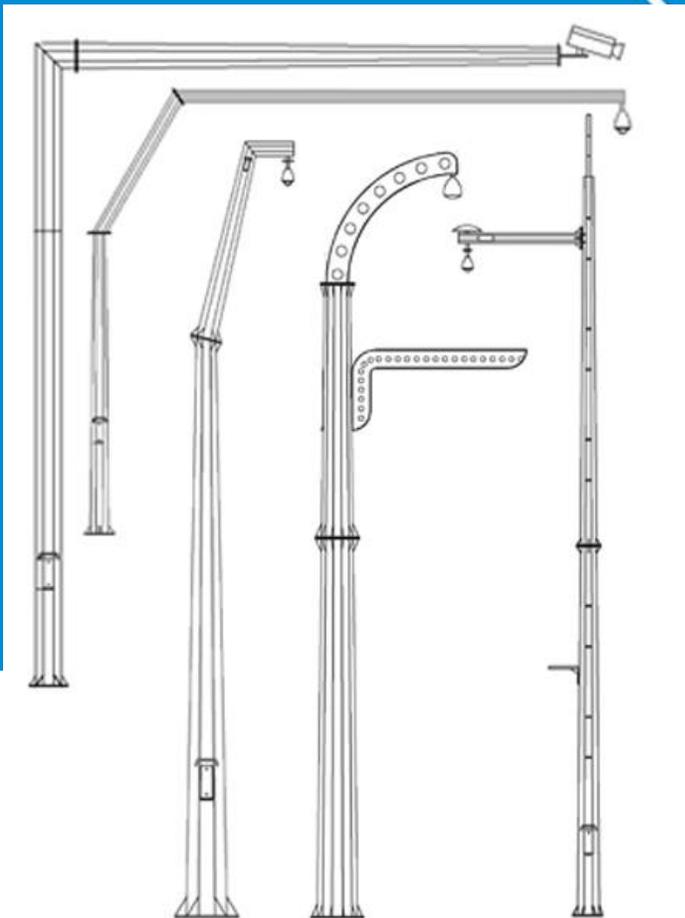
- Urban furniture equipments (open area).
- Lighting systems (open area).
- Traffic equipments.

CORPORATE PROFILE

Camera poles, Camera towers.



Traffic cameras which record the events and send the records to the traffic control center are among the most important and quickest ways of traffic monitoring.



In order to have an appropriate view, cameras should be fixed at suitable levels and angles relative to the ground. The design of these poles along with high arms will help fix the camera on the poles with ease. We are capable of manufacturing types of tubular and multihedral poles for promotional and general purposes.

Traffic poles.



Nowadays, traffic stands play a significant role in the control and smoothening of cities macrotraffics. For this purpose, relying on its past experience and record in the field of manufacturing self-standing stands, ShahrSaazaan Company has tried to design, manufacture and install types of traffic stands. These structures are constructed in the multihedral form with a hot protective galvanized layer, often used to install traffic lights along with counters and traffic warnings and sign boards on intra-city and extra-city roads. Concerning specialized facilities and experienced employees, the Company has managed to take effective steps in this direction.



Board poles.



Signs are any kind of visual graphics created to display information to a particular audience. This is typically manifested in the form of way finding information in places such as streets or on the inside and outside of buildings. Signs vary in form and size based on location and intent, from more expansive banners, billboards, and murals, to smaller street signs, sandwich boards and lawn signs. Newer signs may also use digital or electronic displays.

Traffic signs or road signs are signs erected at the side of or above roads to give instructions or provide information to road users. The earliest signs were simple wooden or stone milestones. Later, signs with directional arms were introduced.

The main purpose of signs is to communicate, to convey information such that the receiver may make cognitive decisions based on the information provided. In general, signs may be classified according to the following functions:

- Information: signs conveying information about services and facilities, such as maps, directories, or instructional signs.
- Direction: signs showing the location of services, facilities, functional spaces and key areas, such as sign posts or directional arrows.
- Identification: signs indicating services and facilities, such as room names and numbers, restroom signs, or floor designations.

Safety and Regulatory: signs giving warning or safety instructions, such as warning signs, traffic signs, exit signs, or signs conveying rules and regulations.

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